

# 2026 Betfair FIFA World Cup Datathon

## Terms and Conditions

1. The 2026 Betfair FIFA World Cup Datathon (**the Competition**) is governed by the following Terms and Conditions.
2. Participation in the Competition constitutes acceptance of the Terms and Conditions.
3. Information on how to enter and prizes forms part of the Terms and Conditions.
4. The promoter of the Competition is Betfair Pty Limited (ACN 110 084 985) (trading as 'Betfair') of Level 13, 565 Bourke Street, Melbourne, Victoria, 3000 (**Betfair**).

### COMPETITION PERIOD

5. The events included in the Competition are all soccer matches that occur as part of the 2026 FIFA World Cup competition which are scheduled to occur in the period 11 June 2026 to 20 July 2026 (**Competition Period**).
6. The Competition opens at 12:00pm AEST on 18 May 2026, registrations close at 4:59pm AEST on 8 June 2026 and the closing time for submissions will be 4:59pm AEST on 11 June 2026.

### ELIGIBILITY

7. The Competition is open to persons who meet ALL of the following criteria:
  - they are an existing customer of Betfair as of 17 May 2026; AND
  - they are not excluded on the National Self-Exclusion Register (**BetStop**); AND
  - they are not excluded from wagering with Betfair (**Eligible Participant**).
8. Entry into the Competition is free.
9. By entering into the Competition, you consent to Betfair checking your personal details against the BetStop register. Should Betfair become aware that you have registered with BetStop at any point, you will be disqualified from the Competition.

### COMPETITION ENTRIES

10. To enter the Competition (**Competition Entrant**), an Eligible Participant must register their details by filling out the registration form found at:  
<https://forms.office.com/r/iHjKeNM5Vd>
11. Competition Entrants are required to provide the probability for:
  - the Home, Draw and Away results for every scheduled group stage match; AND
  - the Home and Away results for every possible knockout stage match after any extra-time periods and penalty shoot-outs.
12. The submission template will be provided to each Competition Entrant upon registration for the Competition.
13. Competition Entrants must meet the following submission criteria:
  - final submissions are due at 4:59pm AEST on 11 June 2026;
  - submissions are to be made by emailing the submission template to [datathon@betfair.com.au](mailto:datathon@betfair.com.au);
  - only the final submission will be accepted per Competition Entrant;
  - any submission without a unique model name will be assigned a name in place of a model name and the Competition Entrant will be advised as to the name;
  - the name of your prediction model will be published on the Betfair Automation Hub website and will be visible to the public. Please keep this in mind when naming your model. Offensive names will not be published;

- for a submission to be valid the Competition Entrant must have registered their details by filling out the registration form found at: <https://forms.office.com/r/iHjKeNM5Vd>
  - all probabilities must have a value between 0 and 1, excluding 0 and 1; and
  - the sum of all probabilities for each match must sum to exactly 1.
14. The Competition will be judged using the log loss method where the log loss score is calculated using the difference between the predicted probability and the actual outcome for all submitted probabilities.
  15. Competition Entrants will be ranked, in ascending order, on their submissions' total log loss score.
  16. Progressive Competition results will be published on the Betfair Automation Hub website by 4:59pm AEST on each business day during the Competition Period.
  17. Final Competition results and winners will be announced via email and on the Betfair Automation Hub website after the completion of the final match in the Competition Period on or around 20 July 2026. Betfair will use its best endeavours to distribute the Competition Prizes (see below) soon after the announcement of the winners.
  18. Further information on how to submit a prediction model will be provided to the email address nominated in the registration form or can be requested from [datathon@betfair.com.au](mailto:datathon@betfair.com.au).

#### DATA

19. Betfair will use its best endeavours to supply a set of historical data upon registration to the Competition. By participating in this Competition, you acknowledge and agree that:
  - (a) Betfair does not make any representations, or give any warranties, as to the accuracy or completeness of the data provided; and
  - (b) you use the data at your own risk, and Betfair will not be liable for any loss suffered in using the data.
20. The data supplied is intended only for use in the Competition and by registering for the Competition, the registrant agrees not to distribute the data to any outside parties without the express written consent of Betfair.

#### ADJUDICATION

21. The winner will be the Competition Entrant with the lowest total log loss score over the entire Competition Period.
22. Winners will be announced via email and on the Betfair Automation Hub website after the completion of the final race in the Competition Period on or around 20 July 2026.
23. The Competition Prizes will be distributed soon after the announcement of the winners.
24. Only matches that take place will be considered for scoring.
25. If, for any reason, a match in the Competition Period is forfeited and assigned a result without the players taking the field, then this match will be excluded from the scoring.

## COMPETITION PRIZES

26. The following final prizes will be awarded to Competition Entrants in the top 10 positions. The prizes will be in the form of a bank transfer.

Place	Prize
1	\$ 2,500.00
2	\$ 1,000.00
3	\$ 500.00
4	\$ 250.00
5	\$ 250.00
6	\$ 100.00
7	\$ 100.00
8	\$ 100.00
9	\$ 100.00
10	\$ 100.00

27. Competition Entrants will be notified by email if they have won a prize. Prize winners must continue to meet all eligibility requirements to receive a prize at the end of the Competition.

## GENERAL

28. The results of the Competition (as announced by Betfair) will be final and no further correspondence will be entered into.
29. Betfair reserves the right, at any time, to verify the validity of entries and identification details of all Competition Entrants (including identity and age) and disqualify any entry that is not submitted in accordance with these Terms and Conditions.
30. Betfair reserves the right, at any time, to verify that Competition Entrants are not registered with BetStop. Should Betfair become aware that a Competition Entrant has registered with BetStop, Betfair will remove any entry made by the Competition Entrant and disqualify the Competition Entrant from the Competition.
31. The Competition is intended for bona fide participants, and it is always a requirement that all Competition Entrants act in good faith.
32. If for any reason this Competition is not capable of running as planned, Betfair reserves the right to cancel, terminate, modify or suspend the Competition. If the Competition is cancelled or terminated by Betfair, no prizes will be awarded.
33. Betfair collects personal information in order to conduct the Competition, and may, for this purpose, disclose such information to third parties, including but not limited to agents, contractors and, as required, to Australian regulatory authorities.
34. Noting that Betfair will administer the Competition, you consent to Betfair sending you Competition-related correspondence during the Competition.
35. Betfair accepts no responsibility whatsoever for system or connection problems that might affect any end user during the Competition.
36. Betfair shall not be liable for any loss or damages howsoever arising because of a Competition Entrant's or winner's participation in the Competition or any modification, alteration, discontinuance or termination of the Competition.
37. By entering the Competition, Entrants will be deemed to have accepted these Terms and Conditions.